

Presenting the award-winning



In One Instant

**Teen Safe Driving Program: *Newly Updated*
for Virtual & In-Classroom Presentation**

Intro - Why Join?



Why now?

Why now?



**Distracted and reckless driving is the
#1 killer of American teens**

IN ONE
INSTANT



Why us?

Why us?



In One Instant Teen Safe Driving Program is a groundbreaking, peer-driven experience. It's an award-winning video program for schoolwide In-Classroom or Virtual presentation, including numerous discussion and fun activities for after the program.

When you bring the program to your high school, it results in a shift in everyone's approach to making smart, safe driving decisions. You will actually be helping to save so many more lives in your community.



Why it works

Why it works

- **In One Instant** is a program designed to speak specifically to you.
- You'll relate to the film's characters, who are all real people (not professional actors) at high schools like yours.
- The program focuses on **Your Power Of Choice**.
- It will affect you and your friends on emotional and intellectual levels.
- This film will make you think about your choices and their consequences. It will empower you to make really smart choices to be a safe driver and a great friend, family member, and citizen.

Why it works

- **You and your friends will be program Leaders. School administrators/teachers and the In One Instant support staff will help you put on a successful presentation. It's easy, we provide you with everything you need!**
- **Use the follow-up activities in the Educator Guide to start conversations with classmates about the film and the choices you will make going forward.**
- **The program's film is impactful. It has won 3 International Telly Awards -- Best in Social Responsibility, Best in Social Issues and Best in Charitable/Not-for-Profit.**

• VOW TO LIVE PLEDGE •

I vow to live a life that will last...

a life in which I do not use my phone while driving...
The Vow To Live Pledge

and I will not text while driving.

make sure my friends and family know to do the same

I vow to live a life I can...



How it Works

Have your Administrator or teacher sign up to get the program at www.inoneinstant.org

FOLLOW-UP GUIDES – You can check these out on our website and download to use:

New Educator's Guide for In-classroom or

- **Virtual Learning** - Dynamic discussions, fun activities, & community service opportunities
- **Teen Guide** - Creating change, driving tips, community service opportunities
- **Parent Handbook** - Great family discussion

SOCIAL MEDIA

Use your own messaging creativity to help stop teens from distracted and impaired driving.



Optional Add - Ons



OPTIONAL: ADD ELEMENTS TO THE PROGRAM

- **Crashed Car:** Ask your police department if they can bring a badly crashed car to display on campus for the day. Decorate it as a symbolic Roadside Memorial to all teens who've lost their lives in car crashes.
- **Guest Speaker:** Invite an experienced speaker, a crash-survivor, or someone who has lost a loved one in an impaired or distracted driving crash. A police or rescue officer are great speakers, too.

The Results



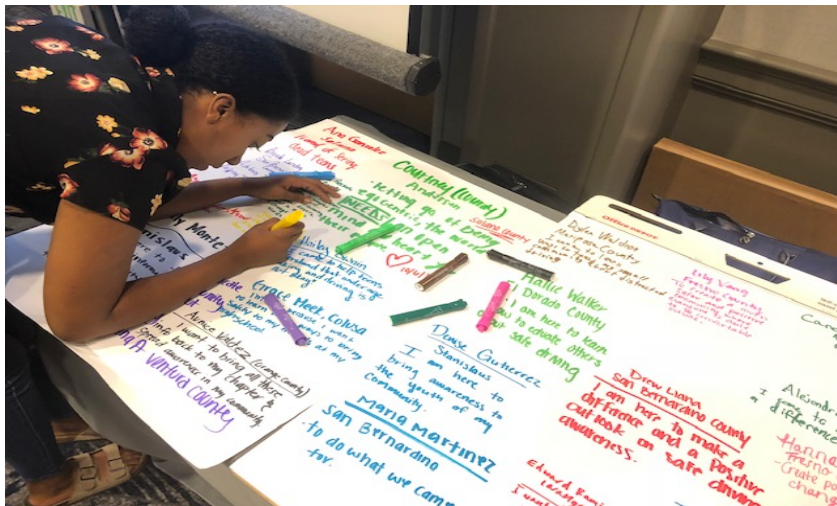
The Results



After the program, students reported significant positive behavioral shifts both as drivers and passengers. Survey results show increases of:

- **86%** more students won't text and drive
- **91%** more students will not drive if impaired
- **91%** more students won't get in the car with an impaired driver
- **83%** more students wouldn't ride with someone who texts and drives
- **89%** more students will wear their seatbelts

Follow Up Activities and Community Service Projects



- **After the Video Presentation, you and your classmates can also lead one or more of our many activities (*found in Educators Guide*) and Community Service opportunities (*found in Teen Guide*), to encourage and promote safe driving in your community throughout the year.**
- **Be sure to share the details and outcomes of your projects on social media and tag In One Instant.**



**Who Is Behind
The Wheel With Us?**

Who is Behind the Wheel With Us?

In One Instant awarded 10 year gratis rights to use these songs:



Beyoncé, Diane Warren
and **SONY Music**
Song: **"I Was Here"**



Universal Music Publishing Group
Songs: **"Good Life"**
and **"Apologize"**
by **One Republic**
and **"Tornado"** by **Jonsi**



Fox Music
Song: **"Together We Will Live Forever"**
by Clint Mansell
from the film *The Fountain*



Warner/Chappell Music
Songs: **"Say Ahh"** by **Trey Songz** and
"Warp 1.9" by **Steve Aoki**

Who is Behind the Wheel With Us?

FINESHRIBER
FAMILY
FOUNDATION



Honors and Awards



Honors and Awards



**U.S. Congressional Award
and CA State Senate Award
from Ted Lieu**



**Wells Fargo
California Community
Support Award**



**LA City Council Award from
Councilman Bill Rosendahl**

State Farm



**State Farm Insurance
In One Instant campus club
spearheaded community involvement
2 years in a row, winning \$125k for
their school from the “Celebrate My
Drive” campaign.**



What Teens Say

What Teens Say



*"To this day the emotional impact of **In One Instant** has prevented me from making stupid choices, not only behind the wheel, but in every aspect of my life." — Student*

*"This amazing program gave me a reality check. I need to be smarter about the way I am living my life. If I'm trying to have fun, it's not worth me dying at the end of the day."
— Student*

What Teens Say



"This program made me reconsider a lot of my behaviors, and reconsider speaking up when I see things happening."

— Student

*"**In One Instant** changed my life."*

— Student

*"**In One Instant** is the most important gift you can give to a school"*

— Administrator



What Administrators and Parents Say

What Administrators and Parents Say

"In One Instant is a powerful program...
We have worked with programs in the past
around this topic. In One Instant made the
process simpler and more effective than any
other program."

— Dr. Dylan Farris, Principal,
Culver City High School

"I'm glad we brought **In One Instant** to our
school because it wasn't just for the kids. All of
us can make a stupid mistake without thinking
about it."

— Harold Boger, Principal,
LACES

"In One Instant is highly impactful...
easy to implement and extremely effective.
This program saves lives.

— Dr. Pam Magee, Principal,
Palisades Charter High School

"Precious lives will be saved as a result of
this program!"

— Ali Galedary, Operations Coordinator, LAUSD

"In One Instant accomplishes the very important
job of teaching our students how to make smart
choices, how to stay alive, how to stay safe, how to
take care of each other. That's the most important
gift you can give to a school."

— Monica Iannessa, Assistant Principal,
Palisades Charter High School

"We are still getting wonderful feedback about the
program from all over Santa Monica. As soon as we
have our calendar open for next year, I will
immediately book **In One Instant** ."

— Lisa Golden Balfus, President,
Samohi PTSA

"Thank you for the amazing presentation to our
students yesterday. I am certain that your work will
save countless lives."

— Dan Blank, Assistant Principal,
University High

"As a parent, I hope this presentation reaches high
schools throughout the country."

— Clay Frohman, Parent

What Health, Safety, and Government Officials Say



“In One Instant makes a compelling impression on young adult decision-making, and we enthusiastically support its implementation citywide.”

— Captain Nancy Lauer, Commanding Officer, LAPD

“In One Instant was founded by two L.A. mothers who felt they wanted to do something after their teenagers lost friends to alcohol and distracted driving collisions. The school program they created is powerful, research-based, and peer-driven. And there's no doubt it is saving lives. That's why District 3, with nearly two million people, is partnering with In One Instant to bring this impactful program to all our high schools in the 2016-2017 school year.”

— LA County Supervisor Sheila Kuehl

“In One Instant has had a profound experiential effect. This program allows teens to be vulnerable and in touch with the illusion of invincibility.”

— Gina Kornfein, M.S.W. Bereavement and Support Coordinator

“In One Instant is greatly assisting law enforcement in providing the highest level of safety to the people of California.”

— CHP Chief Steve Beeuwsaert, Southern Division

“In One Instant is a well conceived intervention that effectively informs young adult decision-making. This groundbreaking program has demonstrated its ability to positively impact teens. It is helping to save lives and prevent tragic driving collisions. I enthusiastically support bringing In One Instant to high schools throughout the country.”

— U.S. Congressman Ted Lieu

“In One Instant is a well conceived intervention that affects young adult decision making.”

— Martin Iguchi, Ph.D. Professor and Chair
Dept of Community Health Sciences, UCLA



The Team Behind In One Instant

The Co-founders



Gail Schenbaum
Co-Founder and President

A UCLA graduate, Gail is a former high school teacher and longtime Studio Sr Executive and Producer. She developed, sold and produced award-winning television and film for Warner Bros, Columbia, Universal, Walt Disney, Paramount, Twentieth Century Fox, PBS, and Samuel Goldwyn Jr. She's been a founding member of several innovative ventures combining education, business and philanthropy, including the Everychild Foundation and her most recent, Umergency, the new emergency app for college families. Gail produces all media components and written materials for **In One Instant**.



Cheryl Wolman Wada
Co-Founder

Cheryl has a degree from UC, Berkeley. Having partnered with the long-standing nonprofit agency, Volunteers of America, Cheryl recognized the need to further cultivate their existing food program, Meals on Wheels. Her contribution and commitment successfully generated additional revenue to the program and organization. As a Co-Founder of **In One Instant**, Cheryl helped to develop and produce program components, and coordinated the teen-generated social media that spreads the vital message of the organization.

Executive Student Leader



Bryan Delaney
Executive Student Leader

Bryan Delaney is a recent graduate in Communication Management and Design Major at Ithaca College. In high school, Bryan was selected as SADD's (Students Against Destructive Decisions) Nat'l Student of the Year. In college he spearheaded a National Anti-Bullying PSA Campaign for NOYS (Nat'l Orgs for Youth Safety), successfully organized a professional music benefit concert entitled, "Easthampton Concert for a Cause", raising \$25,000.00 for Easthampton, MA SADD, and reached over 65,000 impressions through social and traditional media outlets. He interned at the Office of Safety Advocacy - National Transportation Safety Board (NTSB) and organized the Global Youth Traffic Safety Month Roundtable with leaders in the transportation safety industry, and the Interactive Global Youth Traffic Safety Month event for the state of Delaware. He completed his internship at the Office of the Secretary of Transportation - US Dept of Transportation in Washington DC and currently works with American Highway Users Alliance. He utilizes his crusading spirit to combat unsafe driving behaviors by mentoring our In One Instant Student Leaders.

The Team



Sarah Griffin
Director of Outreach

A mother of three sons, Sarah believes in the **program's** message and feels strongly about empowering teens to make good decisions and to take care of each other. As a Certified Kitchen Designer, Sarah ran her own kitchen design firm for 12 years. Currently, she is the Youth Coordinator Elect for the National League of Young Men Palisades / Brentwood Chapter, and a member of the Pacific Palisades Design Review Board. Sarah and her family are very active with The Children's Music Fund.



Bradley Bermont
Senior Writer

Bradley graduated from Roger Williams University, and recently received his Masters in Journalism at USC. He joined *In One Instant* in 2013 as Coordinator/Researcher, facilitating live assemblies and working closely with students from the IOI clubs. He's written for The Daily Beast, Huffington Post, KQED, KPCC, LAist, LA Daily News, Inverse, Mountain Outlaw, and The Inertia. He serves as guest writer for

In One Instant.



Julie Claire Guest
Content Strategist

Julie Claire graduated from Harvard University. She previously worked on the production team of the Venice Art Walk, a key fundraiser for Venice Family Clinic. She produced the feature film, "Bender" released in 2015, and 2018's doc, "This Is Love." As content strategist, Julie Claire is responsible for the planning, research, and development of video and written components for **In One Instant.**

VOW TO SAVE A LIFE

**Bring In One Instant
to your community**

Contact us at:

info@inoneinstant.org

310-804-0181

IN ONE INSTANT
Teen Safe Driving Program